

# Makersite included as a Sample Vendor in Forrester's "Supply Chain Imperatives For 2023"

Makersite was included as a Sample Vendor in the 2023 report

**12 January 2023** - Makersite, a leading provider of digital twin technology for supply chain management, is proud to announce that it has been included as a Sample Vendor in Forrester Research's "Supply Chain Imperatives for 2023"<sup>1</sup>.

This inclusion in Forrester's report recognizes the critical role that digital twin technology is playing in transforming the way supply chain professionals manage and optimize their operations. Makersite's platform allows organizations to create highly accurate digital representations of their supply chain, providing real-time visibility and insight into all aspects of the supply chain, from end-to-end.

Makersite's platform enables supply chain professionals to simulate different scenarios and make data-driven decisions, which ultimately leads to more efficient, agile, and cost-effective supply chains. This can not only improve customer satisfaction and brand reputation but also increase revenue and savings.

We are thrilled to be recognized by Forrester as a leading player in the digital twin space, said Neil D'Souza, CEO of Makersite. "The next ten years will see an increasing shift towards 'globalized' supply chains. Companies that make that change quickly and with the least disruption to output and bottom lines will emerge to have significant advantages over others"

Makersite will continue to innovate and develop the platform to serve the changing needs of supply chain professionals and help businesses achieve greater success in a rapidly changing world.

<sup>1</sup> Forrester, "Supply Chain Imperatives For 2023", George Lawrie, 09 January 2022.